

# 2023 GLOBAL HONEYWELL USERS GROUP OPTIMIZING TRANSFORMATION

## Highlights



# 2023 GLOBAL HONEYWELL USERS GROUP OPTIMIZING TRANSFORMATION



At global Honeywell Users Group (HUG)



**INFORMATION + EXPERIENCE + INDUSTRY VISIONARIES** come together.

Dear End Users,

Join us, and make sure to get the the most out of your sustainability and digital transformation initiatives. This years' Honeywell Users Group Theme is: **OPTIMIZING TRANSFORMATION**

# WHY BE THERE?



**WHO WILL BE THERE?** An international audience of control engineers, operations managers, consultants, advanced process control advisors, general managers, plant managers, directors and other decision makers.



**VOC & MEET HONEYWELL -** Numerous opportunities for you to exchange ideas and discuss evolving technologies with industry peers.



**SOLUTIONS -** Honeywell will showcase in the HUG Demo Center over 60 solutions. Come and join us in 2023 at the JW Marriott Grande Lakes Orlando, June 19-21.



**SIGN UP** the sooner you sign up, the more you benefit from special HUG sales promotions and conference activities. Online pre-conference registration will start April 15.

# WHAT IS GLOBAL HONEYWELL USERS GROUP (HUG)?

Honeywell Users Group (HUG) conference provides users of Honeywell process control and industrial automation systems with a forum to exchange technical information and provide feedback to Honeywell on their equipment and service needs.

HUG facilitates work with other Honeywell users' committees worldwide, including the [User Input Subcommittee \(UIS\)](#) and the [Customer Advisory Boards \(CABs\)](#). All present and future Honeywell users and OEMs are eligible to become members of Honeywell Users Group conference.

In addition, the [2023 Honeywell Users Group](#) Steering Committee can waive the above eligibility rule to

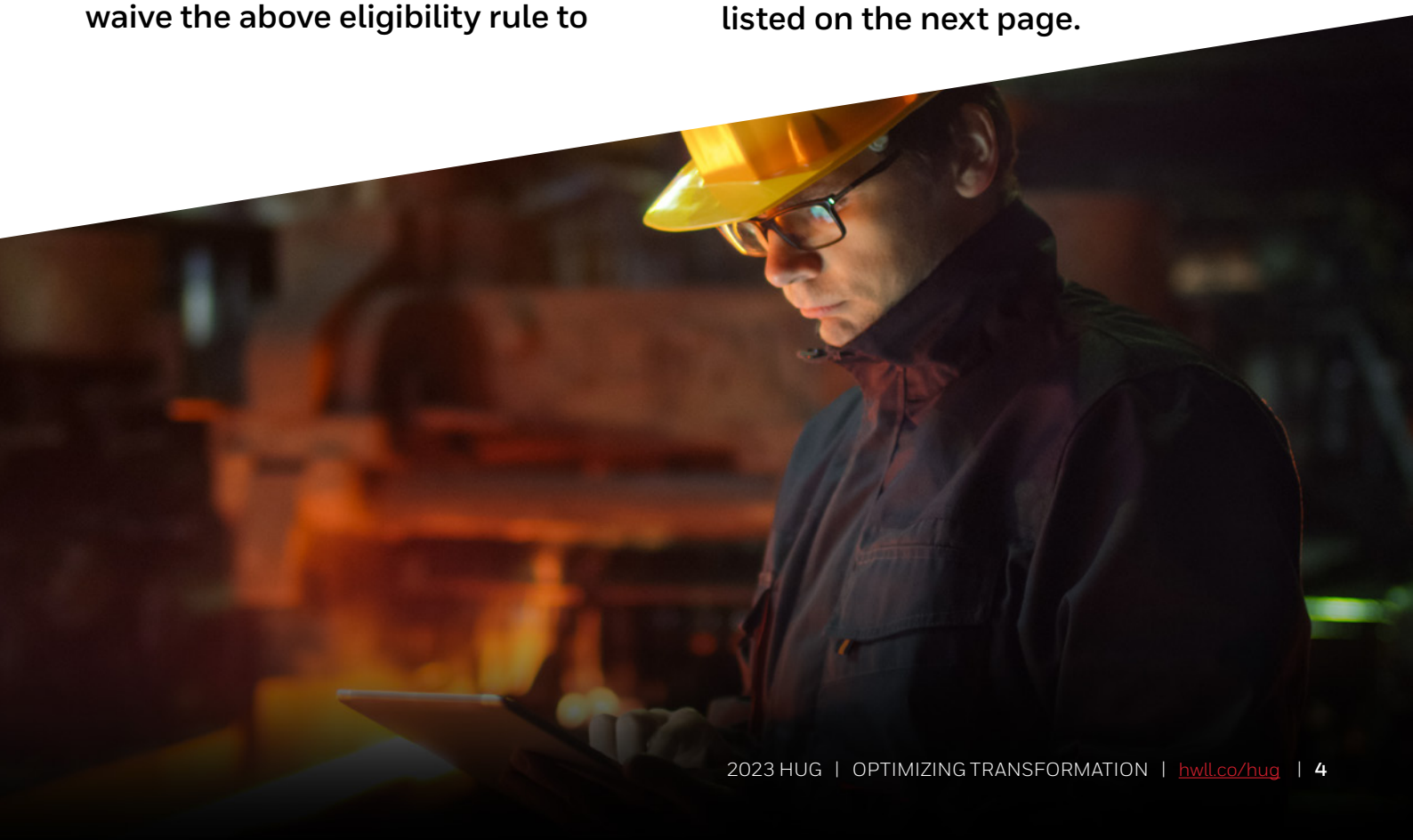
accommodate special cases. Users who represent various process automation industries make up the Honeywell Users Group (HUG).

## **STEERING COMMITTEE**

The committee develops the agenda for the conference based on topics and trends that are deemed most important to the user community.

The Steering Committee holds at least one general meeting (conference) every year. The form, format and content are determined based on feedback from members.

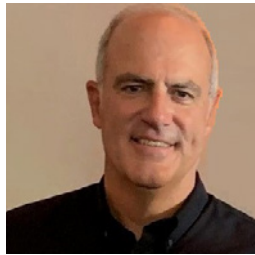
Current HUG Steering Committee members assisting in the 2023 HUG conference agenda development are listed on the next page.



# 2023 GLOBAL HONEYWELL USERS GROUP STEERING COMMITTEE



**ROBERT  
COX**  
Chair



**DAVE  
BELL**  
Vice-Chair



**PATRICK  
MALONEY**



**JAKIRA  
JEKAYINFA  
BROWN**



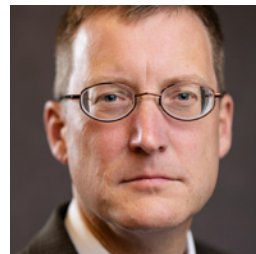
**GREG  
ROGERS PE**



**ETHEL  
NAKANO**



**PATRICK  
ROBINSON**



**MATTHEW  
GRESHAM**



**NAT  
MUTHAIAH**



**MICK  
HELD**



**KAKALI  
RAY**



**JONATHAN  
PASLEY**



**BARBERA  
DE BAAR**

**Honeywell**

# TOP 10 REASONS TO ATTEND GLOBAL HUG 2023

1.



## SEE PEERS PRESENT

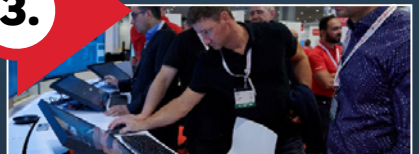
It's your technical conference developed by customer users for customer users.

2.

## GET VALUABLE INSIGHTS

General Sessions featuring special guests including: the Honeywell Process Solutions President and the HPS Chief Technology Officer, End Users and famous Keynote.

3.



## SEE THE LATEST PRODUCTS AND SOLUTIONS IN THE HUG DEMO CENTER

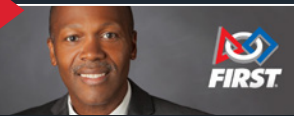
4.



## TAKE IN IMMERSIVE EXPERIENCES

Surely to be one of most popular parts of the HUG demo center. Whether it's training simulation or another interest, do not miss this!

5.



## SPECIAL KEYNOTE ON WEDNESDAY MORNING

Join us for the session: "This is more than just a Robot!", by Chris Moore, CEO of the global non profit *FIRST*®.

6.

## HONEYWELL TECHNOLOGY PRESENTATIONS

All details available for you on the HUG app. All registered delegates will be able to log in and use the app to access details, such as all presentation abstracts, presenter bios and photos, as well as HUG Demo Center descriptions.

7.

## JOIN ONE OF THE CUSTOMERS ADVISORY BOARDS

Some of the Customers Advisory Boards (CAB) will have their annual face to face meetings throughout the HUG days. And for you they will hold workshops, and or informal roundtables.

8.

## DURING HUG FOLLOW VALUABLE TRAINING AND BENEFICIAL WORKSHOPS

Learn, grow and improve with an array of topics. View the entire schedule on the HUG app, visible one month before the start of this HUG.

9.

## GO STRAIGHT TO THE SOURCE AT THE CONSULTANTS' CORNER

Located in the Demo Center, take the opportunity to meet the experts one-on-one in an exclusive and private consultation. Contact your account manager to pre-schedule your personal meetings.

10.

## MEET STEERING COMMITTEE MEMBERS

Remember all your industries have a representative in the HUG Steering Committee. They help Honeywell to develop the conference agenda, would you like to discuss something in particular: just ask.

# AGENDA

## DEVELOPED BY

## END USERS

2023 GLOBAL HONEYWELL USERS GROUP					
	<b>SUNDAY</b> Jun 18 <i>Fathers Day</i>	<b>MONDAY</b> Jun 19	<b>TUESDAY</b> Jun 20	<b>WEDNESDAY</b> Jun 21	<b>THURSDAY</b> Jun 22
	Onsite registration open: 02.00 PM	HUG Registration desks open: 07.00 AM - 06.00 PM			
	Arrival HUG attendees + Rehearsals	<b>HUG</b>	<b>HUG</b>	<b>HUG</b> <i>(closure at lunch) + CUSTOMER Meetings day.</i>	Executive Forum
<b>GENERAL SESSIONS</b>	Rehearsals	<b>08.00 AM - 10.00 AM</b> <b>HUG Opening:</b> <b>20 Years of Experion PKS Experience</b>	<b>08.00 AM - 09.00 AM</b> <b>HUG Connected Utilities</b>	<b>10.30 AM - 12.15 PM</b> <b>HUG closure sessions with a KEYNOTE</b>	
<b>DEMO CENTER WITH SCHEDULED DEMOS, SPOTLIGHTS, ETC.</b>	Set up	<i>Private: 08.00 - 10.00 AM</i> <i>Open: 10.00 AM - 06.00 PM</i> <i>Private: 06.00 - 08.00 PM</i>	<i>Private: 08.00 - 10.00 AM</i> <i>Open: 10.00 AM - 06.00 PM</i> <i>Private: 06.00 - 08.00 PM</i>	<i>Private: 08.00 - 10.00 AM</i> <i>Open: 10.00 AM - 06.00 PM</i> <i>Private: 06.00 - 08.00 PM</i>	<b>Private:</b> <b>08.00 AM - 10.00 AM</b> <b>Open:</b> <b>10.00 AM - Noon</b>
Breakout session 1		10.00 AM - 05.30 PM	08.15 AM - 05.30 PM	08.00 AM - 10.30 AM	
Breakout session 2		10.00 AM - 05.30 PM	08.15 AM - 05.30 PM	08.00 AM - 10.30 AM	
Breakout session 3		10.00 AM - 05.30 PM	08.15 AM - 05.30 PM	08.00 AM - 10.30 AM	
Breakout session 4		10.00 AM - 05.30 PM	08.15 AM - 05.30 PM	CAB meeting	
Breakout session 5		08.00 AM - 05.30 PM	08.15 AM - 05.30 PM	CAB meeting	
Breakout session 6		10.00 AM - 05.30 PM	08.15 AM - 05.30 PM	CAB meeting	
Other meetings & Consulting Corner & Honeywell Experts Available		Multiple possible Customer Advisory Board space - and or customer "in between" meetings	Multiple possible Customer Advisory Board space - and or customer "in between" meetings	Customer Company meetings such as: CHEVRON, P66, SHELL, EXXONMOBIL, KOCH, MARATHON, SUNCOR, others TBD.	
	Free evening	<b>Welcome Reception Dinner</b> <i>Adults only</i>	<b>Gala Dinner</b> <i>Adults only</i>	<b>Customer Dinners</b> <i>(by invite), and or Ice Breaker Exec Forum Reception/Dinner</i>	

The 2023 HUG conference agenda tracks will be based on:

- Upstream O&G
- Refining and PetChem
- LNG, Distribution, and Terminals
- Infrastructure and New Energy
- Life Sciences, F&B, Spec Chem
- Sheet Manufacturing including Lithium batteries, and Giga Factories
- Mining, Minerals and Metals
- Utilities, Water, Gas and Electricity

With highlights for:

- Safety
- CyberSecurity
- Enabled Services
- Industrial Autonomous
- Emissions Monitoring and Reduction
- Workforce 360

# DETAILED AGENDA

## ITEMS EXPLAINED



### GENERAL SESSION

This session is for all HUG delegates. The topics are of general interest; they can be presented by the Steering Committee members, HPS President, the CTO, End Users and/ or Special Guests.



### 2023 TRACKS

Tracks are based on Industries (see previous page). A track is spread over the day with presentations from End Users, Honeywell, Specialists, Roundtables etc.



### ROUNDTABLE DISCUSSIONS\*

Informal discussion with the entire audience present in the conference room. Typically, there are an End User moderator and a Honeywell expert who lead the discussions. The conference fee for Customer Moderators is waived.



### CUSTOMER SESSIONS\*

A breakout presentation by an End User (Customer.) It is set to be 45 minutes long and includes a short introduction of the presenter by a Steering Committee member. The last 10 minutes of the session should be for questions. The conference fee for the Customer Presenter is waived.



### PANEL SESSION\*

A panel typically has four panel members; these members all share their experience, and after that, have a formal discussion in front of the audience. If time allows, the panel members can take questions from the audience. The conference fee for Customer Panel members is waived.



### SPOTLIGHT SESSIONS

Honeywell is showcasing special sessions at the on-site HUG Demo Center. Make sure to preserve your session on the HUG App. At the end of each Spotlight session a Trivia will be played.



### FIRST TIMERS

These are first-time sessions for “beginners” – named “Fundamentals of...”



### WOMEN IN TECHNOLOGY

These sessions are for all interested participants; they are not limited to female conference delegates.



# DETAILED AGENDA ITEMS EXPLAINED

(CONTINUED)



## **HONEYWELL TECHNOLOGY SOLUTION PRESENTATION\***

A breakout presentation by a Honeywell employee (these are often Product Marketing Managers); the presentation is set to be 45 minutes long.



## **TRAINING\***

A trainer from the HPS Automation College will share technical details in a session that can range from one to four hours.



## **WORKSHOP\***

A learning session based on real-life examples and technical knowledge sharing; the session is set to last two hours (preferably with an End User and a Honeywell expert.)



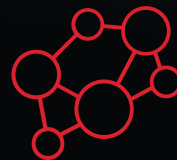
## **HUG DEMO CENTER**

You will also meet a team of approximately 80 expert demonstrators and consultants who are all there to assist you.



## **CONFERENCE ACTIVITY**

These activities refer to breakfast, AM/PM breaks, and lunches. Only accessible for the registered adult business conference delegates.

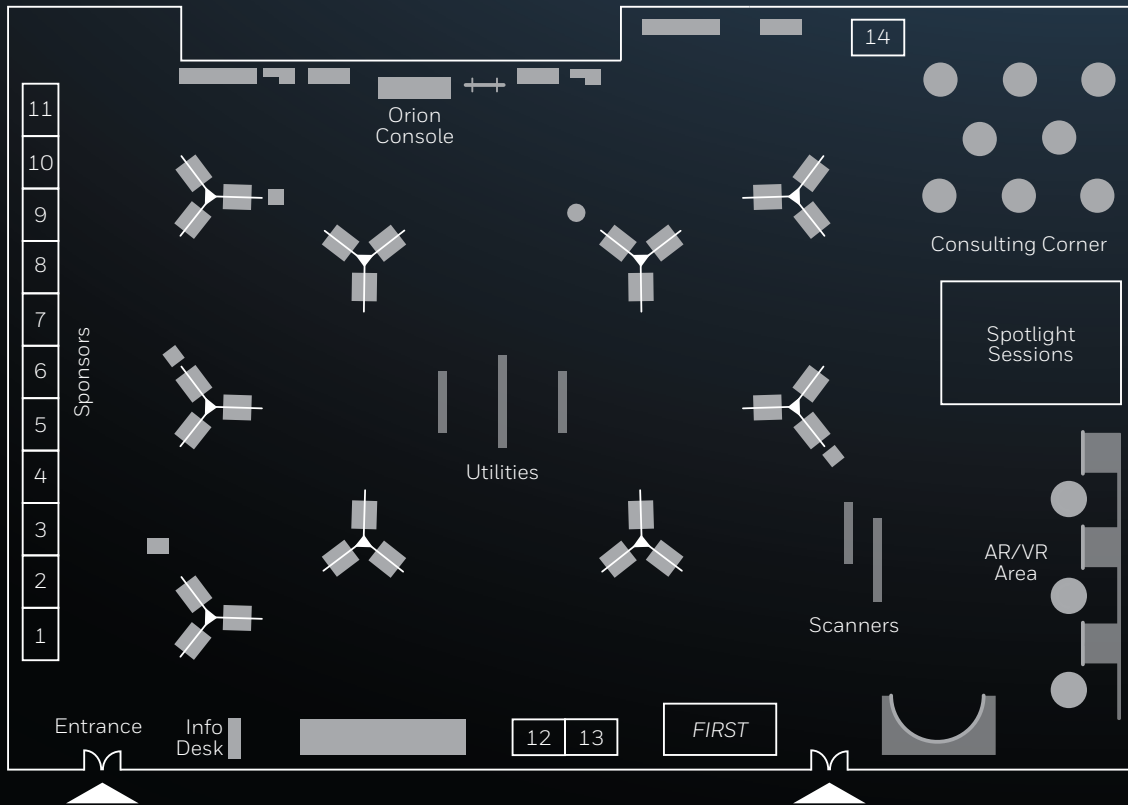


## **SOCIAL ACTIVITY**

These are often activities that are held in the evening. In some cases, it will be indicated on the HUG app and at online conference registration if the business conference delegate can bring an adult companion.

*\*Note: all these sessions will be held multiple times (up to 6 or 7) different sessions per day.*

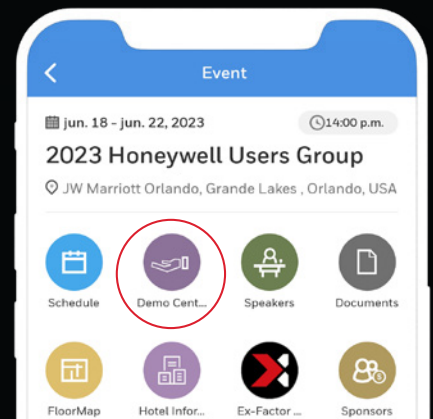
# GLOBAL HUG ONSITE DEMO CENTER SNEAK PREVIEW



All Honeywell Technology Solutions descriptions, and the floorplans will be available on the Honeywell Global Events mobile App.

## OPENING TIMES

June 19-21 daily from 10.00 a.m. until 06.00 p.m.  
With the possibility to schedule private demos before or after opening times.  
Thursday June 22 open 10.00 a.m. and closing at noon.



# WHY FIRST® “FOR INSPIRATION AND RECOGNITION OF SCIENCE AND TECHNOLOGY” WILL BE AT HUG:



Chief Executive Officer (CEO) Chris Moore, of the global nonprofit FIRST®, will be this year’s Honeywell Users Group (HUG) Conference closing keynote speaker at 11:30am on Wednesday, June 21.



The mission of FIRST® is to inspire young people to be science and technology leaders and innovators, by engaging them in exciting mentor-based programs that build science, engineering, and technology skills.

While the HUG Steering Committee was discussing different options for the keynote speaker, HPS VP CTO Eric van Gemeren, as a guest at the annual HUG kick-off meeting, introduced the idea of having FIRST® CEO Chris Moore. As a board member director of FIRST® in Texas, Eric was able provide direct access to Chris and bring him to this year’s HUG.

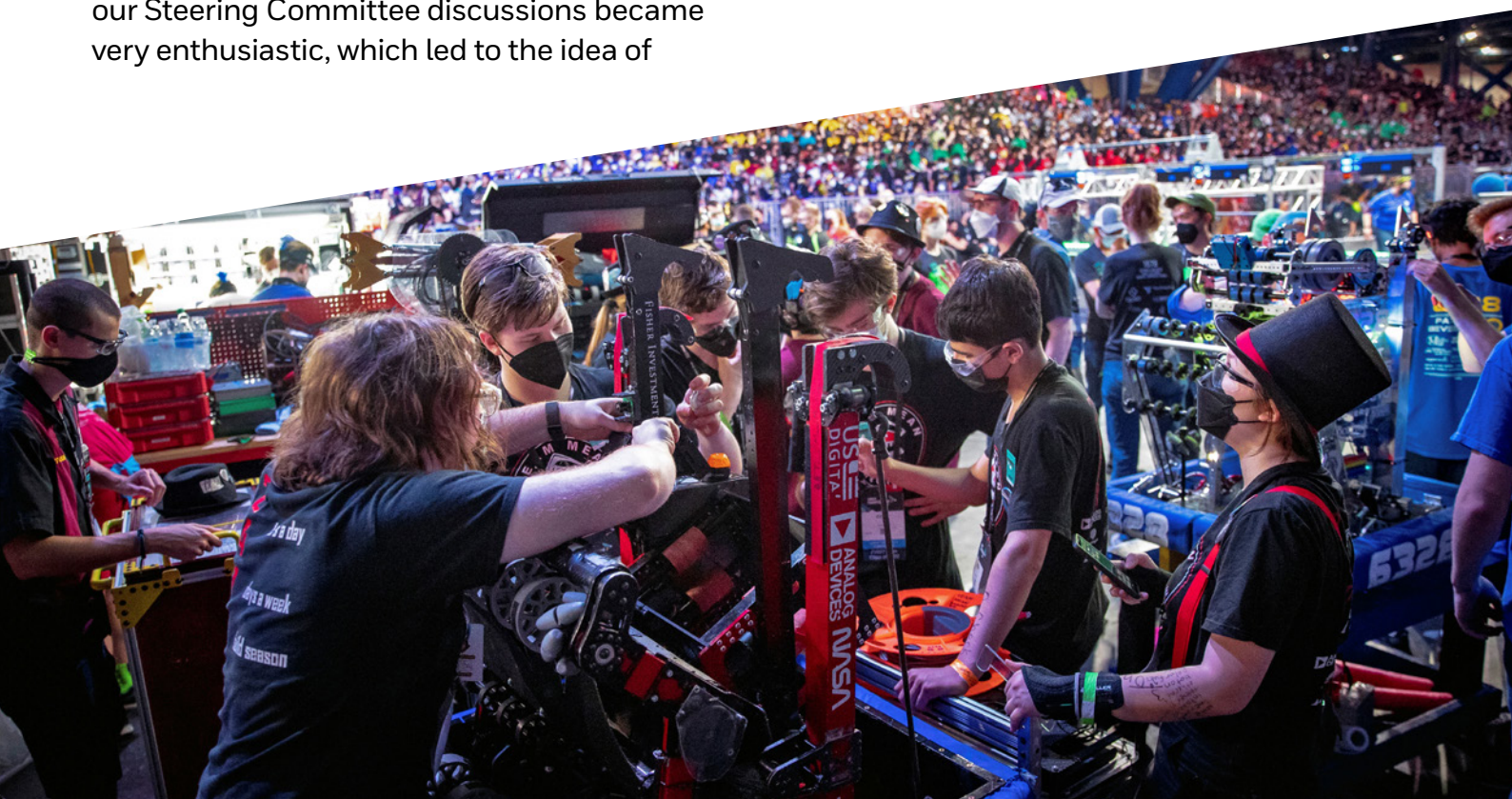
With the possibility of hosting FIRST® at HUG, our Steering Committee discussions became very enthusiastic, which led to the idea of

bringing in FIRST® teams, along with their robots, to the HUG onsite Demo Center.

You will be able to meet different FIRST® teams with their robots Monday through Wednesday in the HUG onsite Demo Center. The Demo Center will close at noon on Thursday, June 22.

We look forward to what is promising to be a lively FIRST® keynote address, and to seeing all the action in the HUG Demo Center!

## **Your HUG Steering Committee.**



# CONSULTANTS CORNER

**GO STRAIGHT TO THE SOURCE AT THE CONSULTANTS'  
CORNER LOCATED IN THE DEMO CENTER**

Take the opportunity to meet the experts one-on-one in an exclusive and private consultation. Contact your account manager to preschedule your personal meetings.



# CUSTOMER ADVISORY BOARDS (CABs)

**The Honeywell Process Solutions (HPS) User Input Subcommittee (UIS) is one of the mechanisms used by the boards to work with customers on enhancements to currently installed systems, gauge the effectiveness of current maintenance and support activities, and receive suggestions for improvement. UIS representatives will be available during HUG to talk to you, you can ask for them at the HUG Demo Center info desk.**

See all other [CABs on the web](#).

Contact your Customer Advisory Board Honeywell owner, or contact person to see if your CAB is meeting at Orlando during the global HUG.



# 2023 GLOBAL HONEYWELL USERS GROUP JUNE 18-22

**HUG CONFERENCE  
VENUE:**

**JW MARRIOTT ORLANDO,  
GRANDE LAKES**

**1000+  
DELEGATES EXPECTED**



# SOCIAL PROGRAM WELCOME TO JOIN

**JUNE 19  
MONDAY**

## **Welcome Dinner**

Adults only

Dress code:  
Resort attire

**JUNE 20  
TUESDAY**

## **Gala Dinner**

Adults only

Dress code:  
Festive

**JUNE 21  
WEDNESDAY**

## **Free evening**



# GLOBAL HUG REGISTRATIONS

**2023 Honeywell Users, June 18-22,  
JW Marriott Orlando Grande Lakes, Florida**

Registration will **open April 15**



Stayed tuned:  
[2023 Honeywell Users Group](#)

If you have any questions, please do not hesitate to contact:  
[UsersGroup@honeywell.com](mailto:UsersGroup@honeywell.com)



# THANK YOU TO OUR SPONSORS

## Platinum



## Gold



## Silver



## Contributing



# 2023 GLOBAL HONEYWELL USERS GROUP OPTIMIZING TRANSFORMATION

## For more information

2023 Honeywell Users Group  
visit [hwll.co/hug](http://hwll.co/hug) or contact  
your Honeywell Account Manager.

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